

RESULTS Department

We'll Maximise your Message



What Clients Say About Us (continued)

"I asked Helen to help with preparing our entry for the VISA-sponsored Talk of the Town Awards 2023. I have worked with Helen on various other projects and know that she has "a way with words". On this occasion, and with a deadline for submission of entries looming, Helen rose perfectly to the occasion and delivered excellent copy by way of response to the questions in the multi-part application form. We got the application in on time, and I am pleased to say that we were shortlisted in a competition that took in the whole of the UK, with only one winner per country. Helen helps us in other ways too: we were previous finalists in the Great British High Streets competition with Helen's help, and her press releases on our Midsomer Walking Tours and local theatre events support our town by bringing visitors to engage with these, as a result of her words."

Becky Reid, Thame Town Council

"Helen has assisted me with various projects. One of these was a national campaign about an investment scandal, Arch cru. Helen worked on this with considerable energy, reviewing and sometimes originating persuasive campaign materials to promote investors' concerns to Parliament. These had measurable impact. Helen also worked with Regulatory Legal Solicitors and myself on the Arck LLP savings fraud case, creating vital membership communications. These resulted in success for 250 Arck clients, with a £20m pay-out from Yorkshire Bank.

I find Helen is a complete treasure to work with – logical and experienced, and she pursues outcomes. She is swiftly able to capture the essence in detailed and pressing campaign planning and execution. I have called on her assistance frequently. I guarantee you will find Helen a treasure to work with in your business too. Book her soon."

Chris Clark, Managing Director, Make Public



"Helen recently proofread my all too numerous footnotes – an unenviable task which was approached professionally. Working to a tight timetable, Helen kept in touch throughout the process with updates, queries and suggestions. Her conscientious attitude was immensely reassuring in the run-up to submitting my PhD thesis. I would happily recommend her."

Francesca Granelli, PhD student

"Helen was easy to work with and committed to editing my work for me. The editing was great and everything she edited she would send over to me one chapter at a time so that I could go through it and check whether I liked it or not. She was easy to contact and managed to answer any questions I had about the editing and make amendments to anything that I wanted amending or wasn't sure about. All in all, Helen was great at editing my work and I appreciate everything she's done for me with regards to getting my book ready for publication. Thank you, Helen!"

Issy Hart, Book Author



"We're delighted with the work Helen has done for our new website. This involved writing generally about our key markets in the business and educational sectors, as well as specific pieces about differing furniture requirements for uses from conference and training to classroom and study areas. The space was limited, but Helen rose to the challenge of maximising the descriptions in just a few words, covering practical issues while being positive and inspiring, and describing our services from traditional to more innovative solutions."

John Elmer, Director, Huddle Furniture

"I have known Helen for over 15 years and in that time she has always provided a top quality marketing service for us. She suggests, advises, creates and delivers within agreed timeframes and never lets us down. As a marketing consultant she knows her stuff – tell her what you want and she will create the perfect business message tailored to your market sector. Helen is a rare find, she is exceptionally professional and insightful and brims with enthusiasm. Working with her is always a pleasure because of her invaluable input – she is part of the team."

Brian J. Duffy, MD, Cabot Asset Finance



"Helen's great copywriting skills mean that the rough notes I give her are turned into wonderful edited copy which I have no doubt will attract new clients for me in the future"

Lesley Ann Gentry, Owner, Lesley Ann Gentry Design

"Helen came to our notice when she was recommended to us by a contact. She subsequently came top in an evaluation process we ran, when we were looking for a copywriter. Helen was able to achieve the right balance between describing business necessities and on-site facilities and the many other ingredients that make people feel a sense of belonging while at work on Milton Park. Thank you, Helen, for answering our brief in a professional and efficient manner."



Nancy Leadley, Marketing Manager, Milton Park



"Helen has been helping me with my weekly business tips which I send out to my database of business contacts. I know that my draft will be polished and improved before it is published and my reputation enhanced by using Helen's services. Highly recommended!"

Tim Luscombe, Corporate Finance Specialist, TVBA

"Helen was closely involved in the development of our brilliant new website, launched in 2016. This was a complex project, involving frequent liaison with my colleagues, our designer Amanda Berry, and myself. Helen was equally proficient in writing general descriptions of Multiload as the lighting specialists of choice and editing detailed technical product descriptions. She also wrote and edited case studies, showcasing Multiload's work at venues from Lord's Cricket Ground to the St Pancras Renaissance Hotel, London. Helen's research for some case studies, including Roksanda's first London store, was invaluable. We wouldn't hesitate to use her in the future."



Brian Cuthbertson, formerly MD, Multiload